

WHAT YOU GET WHEN YOU REGISTER

The Church Campaign Kit contains;



Only some items in the Kit have been illustrated.

- 3 Training Videos or DVDs
- 1 Complete Training Manual
- 1 Resource CD-ROM
- 3 Display Posters
- 1 Small Group Video or DVD
- 1 Launch Video or DVD (Simulcast)
- 1 Scripture Key Ring
- 1 Small Group Study Guide
- 1 Purpose Driven Life Book

RESOURCE CD-ROM

The Resource CD-ROM contains over 150 different resources that you can customise to fit your church's style and denominational distinctive. It includes Sermon Outlines and PowerPoint, Children's and Youth Curriculum, Sheet Music and OHP's, Drama Scripts, communications, frequently asked questions and much, much more. This CD provides you with most of the necessary campaign materials and resources in Word, Excel and PDF format.

LAUNCH VIDEO/DVD (SIMULCAST)

The 40 Days of Purpose campaign begins with a Purpose Driven Life Video/DVD message from Rick Warren. During this presentation, Rick will cast a vision for living a life built on the five purposes. This message will give you the launch point to begin your campaign.

Churches in Australia have found by experience, that using this video as their Sunday morning service 2 to 3 weeks before the start of the campaign has, in many cases, doubled the number of people involved in small groups for the campaign. Although in its raw form it is 2 hours long, some churches have edited this down to suit their context. However, you will not be able to shorten this down to less than one and half hours without losing significant impact. We believe that this is the single most powerful tool to motivate your people to get involved with the campaign and signed up to a small group. **DON'T LEAVE THIS OUT!** The more members who see this video during your Sunday service, the more will commit to the campaign.

TRAINING VIDEOS

10 Training Videos on a 3 video set or DVD. These videos will train your team on every aspect of the campaign from Launch to Celebration Party, Children to Adult Small Groups, Ministry Fair to Connection Event.

TRAINING MANUAL

85 pages of 'how-to's' and 'timelines'. Everything you will need to know to ensure an effective campaign.

SMALL GROUP VIDEO/DVD

These lessons are harmonised with the weekend messages and daily readings. Video teaching was the biggest campaign breakthrough. People who had never even participated in a small group opened up their homes as 'hosts'. All they had to do was play the Video or DVD, watch Rick teach the lesson for about 20 minutes, and then facilitate a simple discussion with the questions provided.

As a result, hundreds of previously uninvolved people are saying, 'Hey, I can do this! I can lead a small group!' This video curriculum is a secret weapon that will help you raise up new leaders that you never knew were there.